Voicify

Author & Manage Content

- Content Administration in a familiar UI
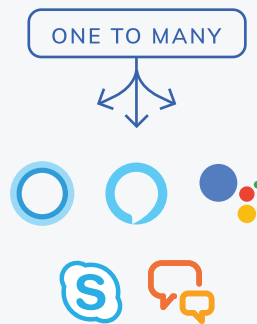- Pre-configured voice content collections
- Customizable content framework
- Open API layer
- Standard Integrations

Deploy Voice Applications

ONE TO MANY

Collect Analytics

- Drill down capable
- Multi-Platform Aggregation
- DOMO, Power BI, & Tableau accessible
- Export Ready

Did you know? Voicify listens for questions that don't have answers and reports them back so your customers can directly influence your voice strategy!
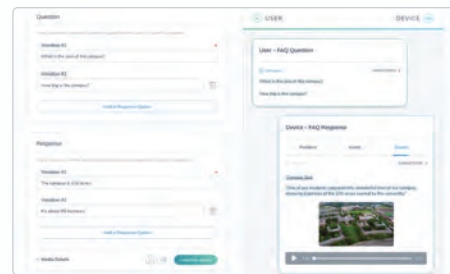

Need a voice app yesterday? We understand.

Voicify has content types pre-configured for any brand to use.

These include:

- Question & Answer
- Latest Messages
- Events
- Quick Polls
- Surveys

Existing cross-channel content? Easily leverage it for voice.

Voicify has an open API to allow for integrations.

This enables:

- Accessibility of 3rd party data through the platform
- Accelerated deployment of customized applications

Don't know where to start? We have you covered.

Voicify has starter kits for brands.

These allow:

- Quick and easy deployment of applications
- Industry-focused applications to meet your brand's needs

A Primer On
VOICE
by Voicify

Before the end of 2018

66% of retailers plan to have **voice assistant integrations** on their roadmaps

60% of retailers plan to have **mobile voice integrations** on their roadmaps

58% of retailers plan to have **desktop voice integrations** on their roadmaps

think with Google

" 72% of people who own a voice-activated speaker say that their devices are often used as part of their daily routine. "

- Think with Google

" Amazon & Google are indexing and preferentially delivering content from apps in their own voice stores before web content. By not having voice content delivered to their platforms, brands are ceding ground in this space. "
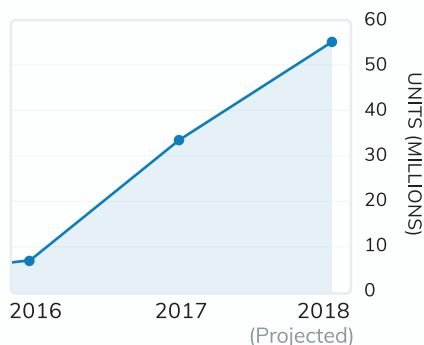
- Jeff McMahon, CEO, Voicify

Key Business Questions

- How are smart speakers altering your customers' engagement behavior?
- What should your brand identity sound like in a screenless world?
- Is your analytics infrastructure ready to anticipate customer needs?
- How will your brand leverage voice to make information desired by your customers and the public available?

Worldwide Smart Speaker Units

UNITS (MILLIONS)

60
50
40
30
20
10
0

2016   2017   2018 (Projected)

Smart Speaker U.S. Installed Base Market Share

11.3% Other
4.5% Apple
19.6% Google
64.6% Amazon