



Secure Customer Engagement

Secure Customer Engagement Doesn't Have to Be Frustrating

Your customers are fed up with all the hoops they have to jump through to interact with services in a secure way. Why not give your customers what they want? A convenient way to securely interact with your business.

Privakey delivers exceptional digital experiences by eliminating the frustration that is common in sensitive authentication and authorization transactions. Our technology enables services to send customized interactive content, backed by cryptography and multi-factor authentication, as push notifications to users. When Privakey technology is embedded in a mobile apps, customers can complete once frustrating tasks with the convenience and security of biometric identity confirmation.

Give Your Customers What They Want



Improve customer experiences requiring strong identity assurance



Deliver secure, actionable push notifications in your own app



Streamline any workflow with in-app approvals



Utilize biometric identification across all channels



Replace frustrating authentication methods like passwords, OTPs, KBA

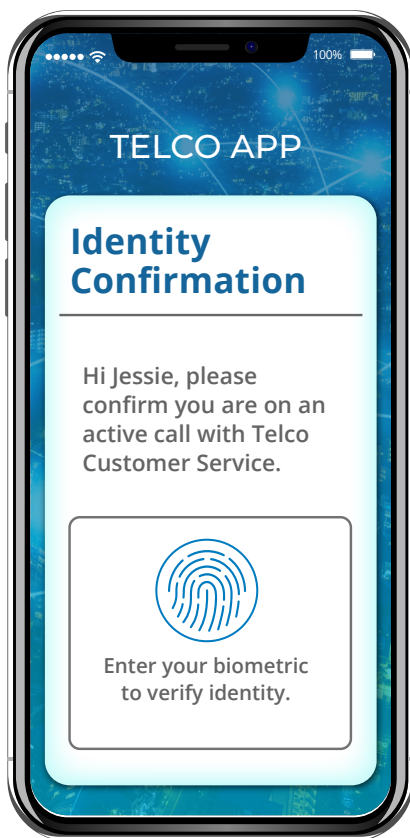


Increase use of your mobile app and customer engagement

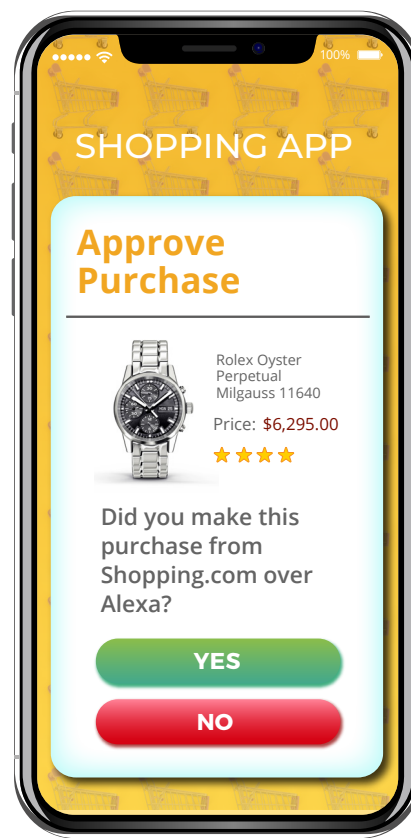
A New Way to Interact With Users

Privakey enables a new channel to conveniently and securely interact with your customers whenever they need to assert their identity, consent to, or approve of anything. Customers using Privakey-enabled apps simply respond to push notifications delivered to their phones with a message body that can contain any type of interactive digital content such as HTML, PDFs and forms. They'll then use a biometric like a fingerprint or facial scan to conveniently confirm their identities. Services use Privakey to send queries that range from a simple yes or no question to digitally approving editable contract terms. Notifications can come from any source through any channel.

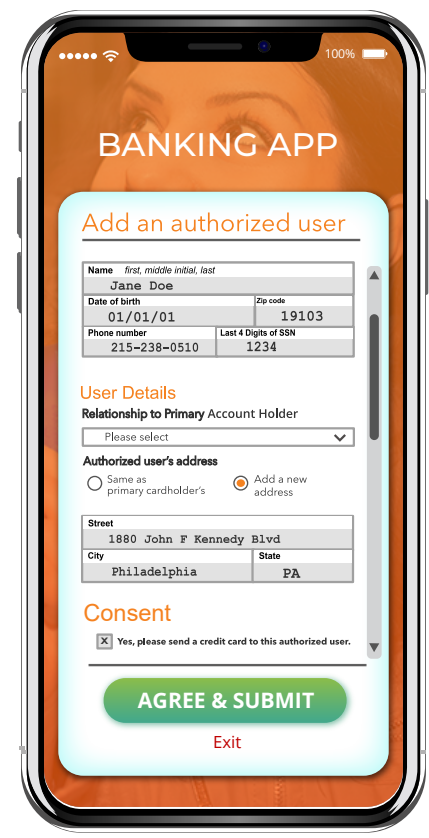
How Our Customers Are Using Privakey



Customers enjoy using device biometrics like fingerprint and facial recognition to verify their identity across the customer experience.

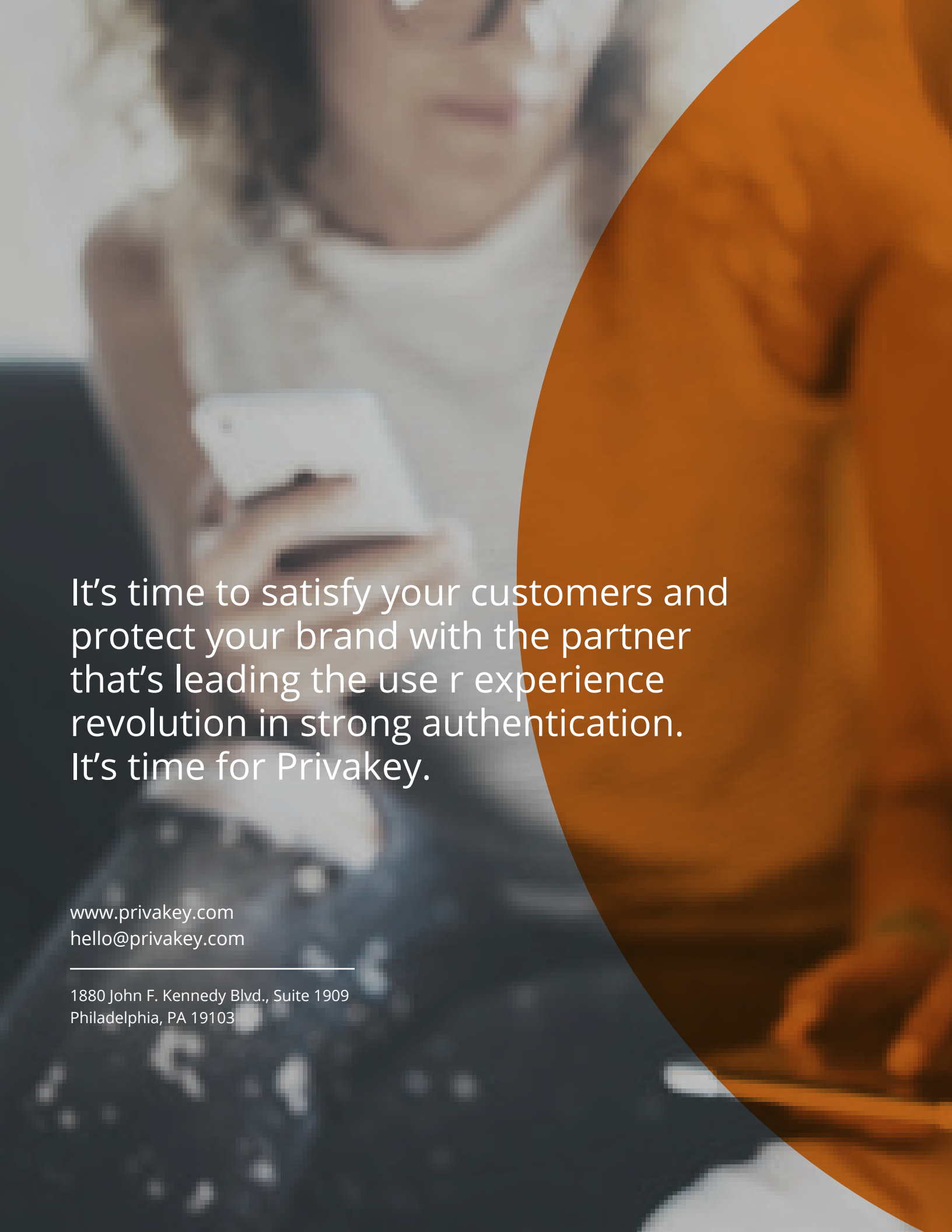


Drive digital conversions by enabling customers to approve purchases and other transactions initiated from any channel.



Improve the customer journey by delivering secure, interactive content that saves time and reduces the frustration of existing workflows.

Satisfy your customers with Privakey.



It's time to satisfy your customers and protect your brand with the partner that's leading the user experience revolution in strong authentication. It's time for Privakey.

www.privakey.com
hello@privakey.com

1880 John F. Kennedy Blvd., Suite 1909
Philadelphia, PA 19103